

# Get a load of this!

ScotPulse

28,000 strong online research panel.  
So you can talk to Scotland effectively!

The range of services we offer include creative testing, pre and post advertising awareness, brand tracking, programme evaluations and sector-focused surveys.  
...and we are open to ideas!

Some of our clients:



Our prices:

Regular Pulse	
Respondents	1,000
Results	4 days
Entry Fee	£200
Standard Questions	£300
Open Questions	£400
Full Analysis & Report	15% of survey value

Our panel:

Demographics	%
Male	41%
Female	59%
ABC1	51%
C2DE	49%
16-45	42%
45+	58%

Get in touch,  
we'd love to hear from you...

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0141 300 3625

[www.scotpulse.com](http://www.scotpulse.com)

# We love opinions

ScotPulse

For unparalleled insight into the Scottish market, look no further!  
What's Involved? Get the insight you need in 5 easy steps...



Work we've done:

## VisitScotland

To find out the greatest moment for Scottish tourism in the last 50 years.

**Result:** Glasgow Commonwealth Games 2014 voted top moment. Story was published by VisitScotland and picked up by loads of news outlets.

## The Whisky Shop

Redesign of website for The Whisky Shop.

Two surveys: one to The Whisky Shop database and one to the ScotPulse panel to look at the wants of both whisky connoisseurs and novices.

**Result:** The Whisky Shop unveiled a new online outlet, which promises a "luxurious, educational and accessible" internet shopping experience.