

Get a load of this!

ScotPulse

45,000 strong online research panel. So you can talk to Scotland effectively!

The range of services we offer include creative testing, pre and post advertising awareness, brand tracking, programme evaluations and sector-focused surveys... and we are open to ideas!

Some of our clients:

IRN BRU

Glasgow taxis

RZSS
THE WILDLIFE CONSERVATION CHARITY

TUI

A FAMILY COMPANY
FOUNDED
1953
MACSWEEN

SCOTTISH SPCA
Scotland's Animal Welfare Charity

OXO

Visit Scotland™

Our prices:

Regular Pulse	
Respondents	1,000
Results	4 days
Entry Fee	£200
Standard Questions	£300
Open Questions	£400
Full Analysis & Report	15% of survey value

Our panel:

Demographics	%
Male	39%
Female	61%
ABC1	51%
C2DE	49%
16-44	37%
45+	63%

Get in touch, we'd love to hear from you...

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